



And Finally...

Did you learn anything from this activity? Do you understand the choices businesses make in designing and getting a product to you? Do you think you have come up with a product that would be successful? Why do you think that?

Stretch yourself!

If you really wanted to test your product you could create a questionnaire and do some market research. You can create graphs to show your results. Graphs and charts are excellent ways to take information and use it to back up your answers.

I hope you have found this activity interesting, and that you will think about how important business and economics are in your daily lives, and of course decide to pick it as an option for your GCSEs and A levels.

Mr Mitchell-Bunce