



CURRICULUM OCR Cambridge Enterprise & Marketing JOURNEY

FURTHER STUDY

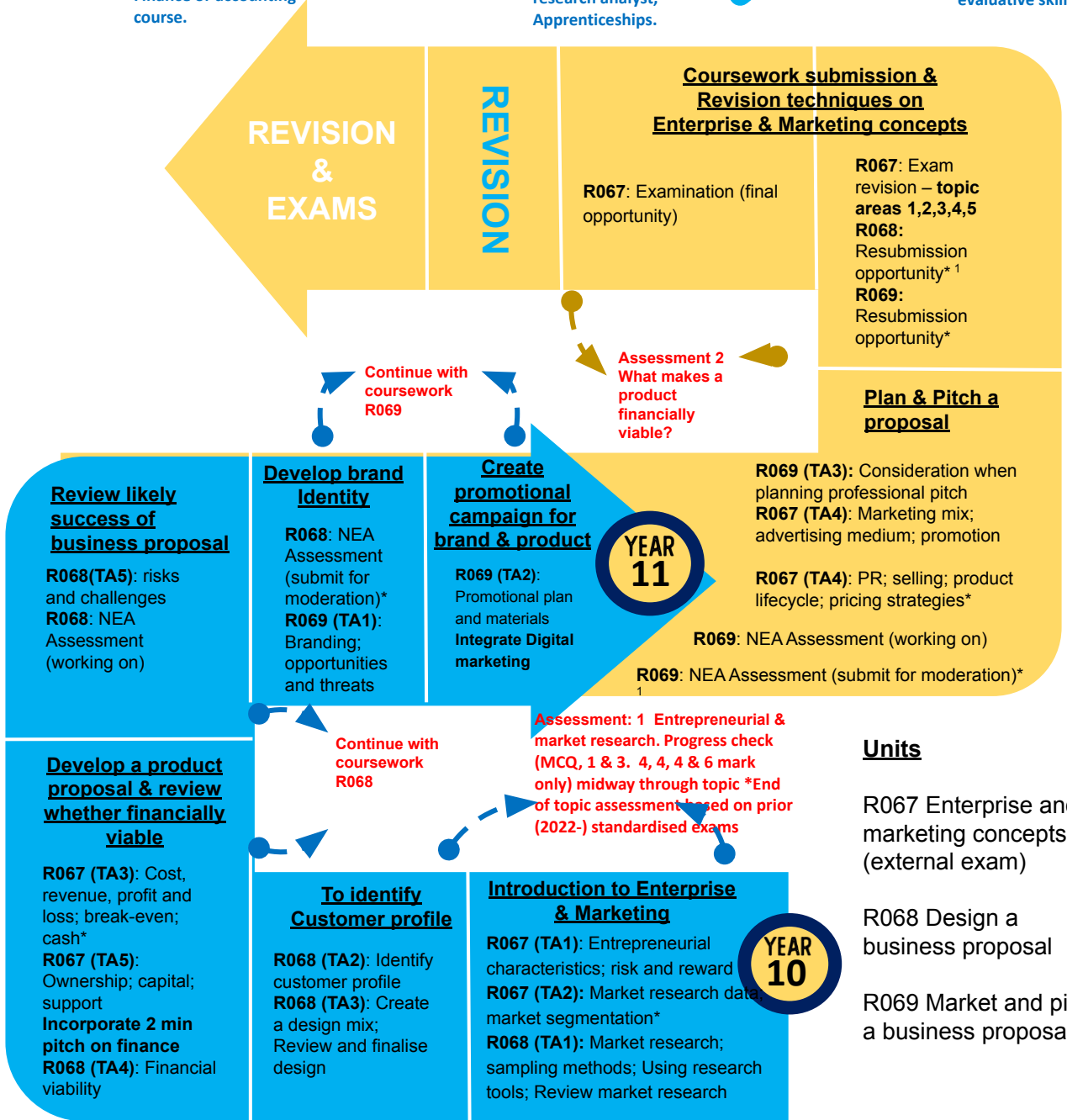
- BTEC Extended level 3 Certificate in Business, A level Business, T levels Finance or accounting course.

CAREER PATHS

- University, Digital marketer, Marketing executive, Market research analyst, Apprenticeships.

SKILLS

- Communication, analytical, planning skills & evaluative skills.



Units

R067 Enterprise and marketing concepts (external exam)

R068 Design a business proposal

R069 Market and pitch a business proposal

Transferable skills

