








	<b>HALF TERM 1</b>	<b>HALF TERM 2</b>	<b>HALF TERM 3</b>	<b>HALF TERM 4</b>	<b>HALF TERM 5</b>
<b>Topic and learning focus</b>					
	Creative Media Productions Television	Television Component 1 Revision	Online Media Magazines	Online Media Magazines	Revision and Practice
<b>Foundational Knowledge Prior learning needed</b>	Apply creative design ideas using more sophisticated editing techniques Identify television genre (English language) conventions	Identify television genre (foreign language) conventions Understand the influence of foreign television production on the UK market Identify the key narratives and representations for each set text in Component 1	Understand the national and global context of the online media industry Distinguish between mass and specialised audiences Identify the different genres within the UK magazine industry	Understand the changing nature of the product in terms of each set text – explore how the product and its audience have changed over time Understand the context behind the production values for the 2 set magazine texts	Know the central elements of each media concept (genre, narrative, representation, audience, technology, regulation etc.)
<b>Core Knowledge and skills</b>	Evaluate the overall impact of how meanings are encoded in the sequence of creative productions Detailed analysis of text sequences	Understand the narrative structure of the text Analyse the national industry context of the text Know about ownership, production and distribution (including marketing) Understand the influence of technology and ownership	Evaluate changes and developments in the construction and consumption of online media Examine the purpose, function and impact of the magazines Evaluate changing audience behaviours to magazines	Analyse the construction of narratives and representations Know the different audience demographics for each of the magazine set texts	Compare industry influences across each of the set texts for both Component 1 and 2 Know how to write to time for each of the question types in each Component
<b>Developmental Knowledge and Skills</b>	Make explicit how theories can be applied to the interpretation of the creative production Analyse constructions of representations and narratives Understand contextual influences and apply	Evaluate the online presence of the text Evaluate how different audiences would consume the TV text differently Appreciate the influence of context in each unit for Component 1	Apply ideological theories to the set texts, and compare Evaluate changing audience behaviours in the online and the magazine industries Explore the effect of convergence in the UK magazine industry	Interpret the online and magazine texts in terms of their ideological perspectives Evaluate issue and debates arising from ownership in online media	Apply theories from across the framework to each of the set texts.
<b>Complex Knowledge</b>	Evaluate the effect of ideology, context and genre within the creative production Application of industry and audience theories Explore each text in terms of a theoretical perspective	Evaluate the influence of convergence on production Explore the impact of technology on distribution and exhibition Apply cultural industries theory and regulation theory	Evaluate the challenges presented by regulation in the online media industries	Apply theory for narrative and identity representation for both industries Explore each text in terms of a theoretical perspective	Evaluate ideological and contextual perspectives from across each of the set texts



<b>Literacy (including reading)</b>	Developing an exploratory authentic writing voice (writing skills)	Writing synoptically (writing skills)	Reading magazine features Frontloading and signposting (writing skills)	Reading magazine features Making a comparative analysis (writing skills)	Writing to timed conditions Linkages and connections Signposting
<b>Cultural Capital</b>	British television: cultural identity	Foreign television: Britain in a global setting (consuming foreign texts)	Iconic historical popular culture and how it has shaped British culture	Britishness in the magazine industry – past and present	How culturally rich media text have shaped popular culture in Britain
<b>Social, Moral, Spiritual and Cultural Development</b>	Reflection on AI as a moral and ethical dilemma British cultural representations in modern television production.	Otherness and identity Resurrection and the Catholic faith in foreign television	Ethical dilemmas in online media representations – who do we blame? Who takes responsibility?	Popular culture and its impact on cultural identity and social institutions. Defining ourselves collectively through magazine representation	The influence of popular culture in British culture over mainstream industries.
<b>Fundamental British Values</b>	Tolerance, rule of law and individual liberty – cultural themes in British television	Rule of law in foreign television: an issue of sovereignty? Tolerance, Otherness and ideological perspectives.	Global online media products as a challenge to cultural and national identity – how are audiences and societies reflected in these texts?	Tolerance and respect for individual difference and Otherness in magazine representations	British values as an ideological perspective operating across different media platforms, industries and contexts.
<b>Assessment</b>	Creative media production assessment (60 marks) Television (30 marks) evaluate a theoretical reading and apply to the British television industry and set text. Feedback and re-drafting	Television (30 marks) evaluate a theoretical reading and apply to the foreign television industry and set text. Unseen textual analysis (Component 1 Q1) 30 marks Feedback and re-drafting	Media Online (30 marks) - evaluate a theoretical reading and apply to the both set texts in the online industry. Magazines (30 marks) - evaluate a theoretical reading and apply to the both set texts in the magazine industry. Feedback and re-drafting for both	Media Online (30 marks) - evaluate a theoretical reading and apply to the both set texts in the online industry. Magazines (30 marks) - evaluate a theoretical reading and apply to the both set texts in the magazine industry. Feedback and re-drafting for both	A series of timed questions on Component 1 and 2 covering all topics and questions and across all the mark ranges. Feedback and re-drafting for all responses.